

## Strategic Plan 2016 – 2019

<p style="text-align: center;"><b>WORK ENVIRONMENT</b></p> <p style="text-align: center;"><b>Goal:</b> <i>Maintain a positive work environment through planning and supporting agency and staff development</i></p> <p style="text-align: center;"><b>Strategies:</b></p> <ul style="list-style-type: none"> <li>• <i>Develop succession plans for key positions</i> <ul style="list-style-type: none"> <li>• <i>Increase employee satisfaction and involvement</i></li> </ul> </li> <li>• <i>Address space limitation and growth potential</i></li> <li>• <i>Increase opportunities for staff development</i> <ul style="list-style-type: none"> <li>• <i>Continue to improve communication</i></li> </ul> </li> </ul>	<p style="text-align: center;"><b>CLIENT AND COMMUNITY</b></p> <p style="text-align: center;"><b>Goal:</b> <i>Enhance partnerships, services and supports</i></p> <p style="text-align: center;"><b>Strategies:</b></p> <ul style="list-style-type: none"> <li>• <i>Develop inclusive services to meet the needs of the diverse population</i></li> <li>• <i>Increase community and political awareness and advocacy related to children’s mental health</i></li> <li>• <i>Utilize information gathered from stakeholders e.g. survey</i> <ul style="list-style-type: none"> <li>• <i>To be an active partner providing seamless, mental health services with the Lead Agency and all partners</i></li> </ul> </li> </ul>
<p style="text-align: center;"><b>CLINICAL PRIORITIES</b></p> <p style="text-align: center;"><b>Goal:</b> <i>Strengthen evidence informed and evidence based practices</i></p> <p style="text-align: center;"><b>Strategies:</b></p> <ul style="list-style-type: none"> <li>• <i>To promote a culture that sustains the development and implementation of evidence informed and evidence based practices</i></li> <li>• <i>Develop a plan for Implementation of Dialectical Behaviour Therapy (DBT)</i></li> <li>• <i>Addressing needs for youth/families on the wait list, and examine ways to reduce list</i></li> </ul>	<p style="text-align: center;"><b>FINANCIAL</b></p> <p style="text-align: center;"><b>Goal:</b> <i>Improve financial stability</i></p> <p style="text-align: center;"><b>Strategies:</b></p> <ul style="list-style-type: none"> <li>• <i>Expand financial sources</i></li> <li>• <i>Increase fundraising through Board involvement</i></li> <li>• <i>Explore avenues of funding corporation</i></li> <li>• <i>Advocate with Ministry of Children and Youth Services to increase funding</i></li> </ul>